

Federal Programs Supporting Innovation & Collaboration

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INNOVATIONIST



NIST

National Institute of Standards and Technology • Technology Administration • U.S. Department of Commerce

Agenda

Introduction to NIST

Funding Innovation within the Government: The American Competitiveness Initiative

Cost Sharing Innovation with Industry: The Advanced Technology Program

Maintaining the Infrastructure of Innovation: The International System of Units

Assessing the Infrastructure of Innovation: The US Measurement System

Inspiring the Next Generation: The Robocup

Summary

Introduction to the National Institute of Standards & Technology

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NIST plays a Vital Role in Innovation...

NIST Mission

To promote U.S. innovation and industrial competitiveness by advancing

measurement science, **standards**,
and **technology**

in ways that enhance economic security and improve the quality of life for all Americans.

NIST Has Two Main Campuses...

Gaithersburg, MD



Boulder, CO



- 2,800 employees
- ~2,500 associates and facility users
- NIST Research Laboratories
- Hollings Manufacturing Extension Partnership
- Baldrige National Quality Award
- Advanced Technology Program

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NIST has...

...four joint institutes



JILA

NIST + University of Colorado

**Center for Advanced Research
in Biotechnology (CARB)**

NIST + University of Maryland



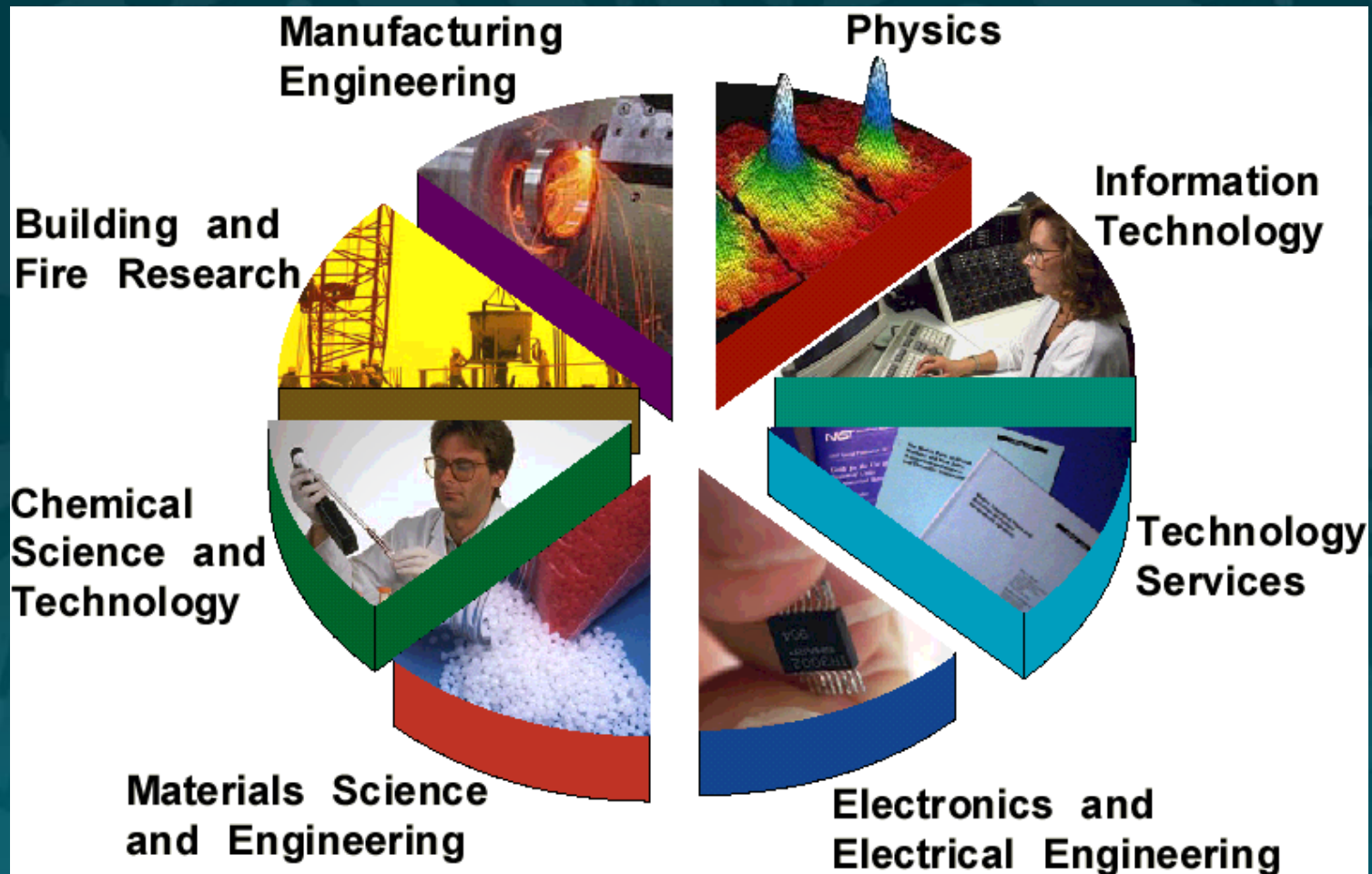
Joint Quantum Institute

NIST + University of Maryland + NSA

**Hollings Marine Laboratory
NIST + NOAA + South Carolina
+ University of Charleston
+ Medical University of South Carolina**



The NIST Laboratories



Hollings Manufacturing Extension Partnership

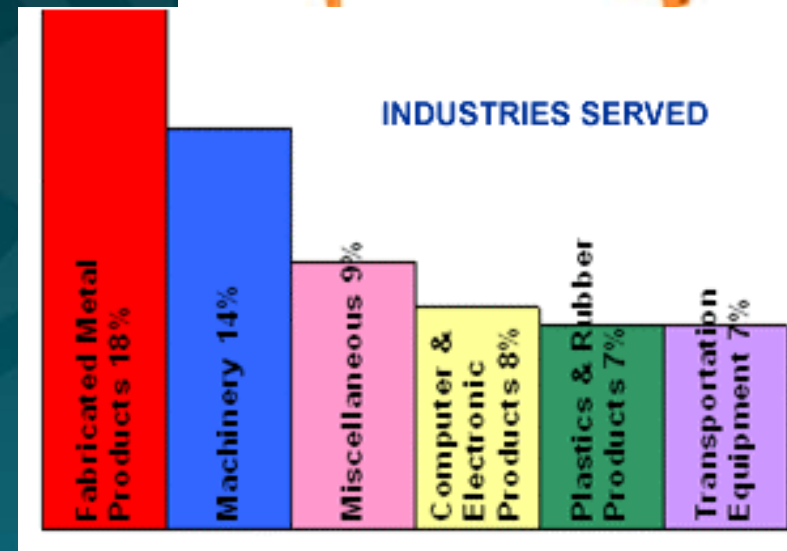
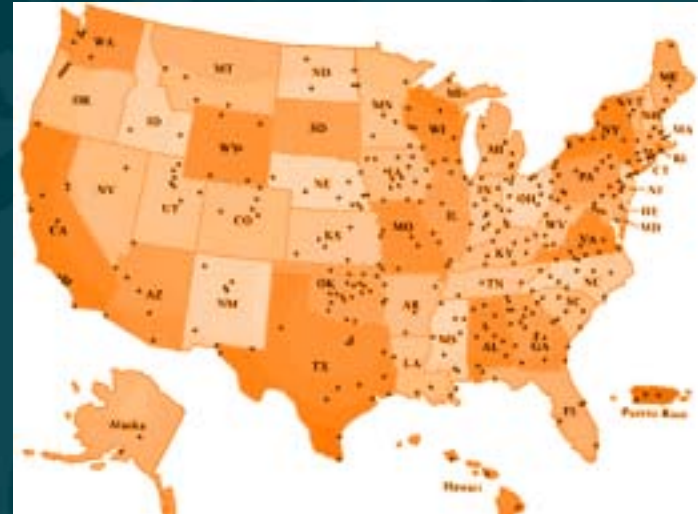
The MEP is a nationwide network that provides hands-on help to smaller manufacturers.

Business assistance includes:

- Quality management
- Human resource development
- Financial planning

Technical assistance includes:

- E-commerce
- Process improvement
- Plant layout
- Product development
- Energy audits



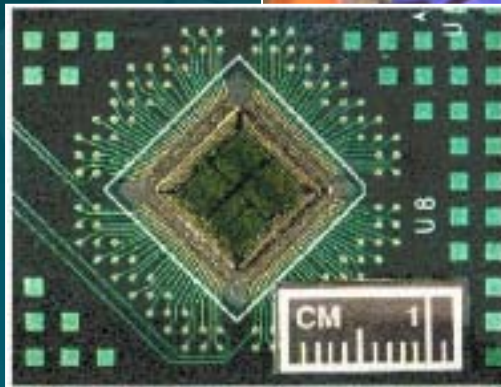
355,000 small U.S. manufacturers produce 55% of value added in manufactured goods, employ more than 12 million workers

Advanced Technology Program



Co-funding of private sector R&D to accelerate the development of high-risk, broadly enabling technologies.

IT, electronics, materials, biotechnology, tissue engineering, DNA chips, etc.



www.atp.nist.gov

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Baldrige National Quality Program



- Premier U.S. program for performance excellence and quality achievement.
- Awards in manufacturing, service, small business, education, health care, and non-profit organizations.
- More than 1 million copies of Criteria for Performance Excellence downloaded annually
- Quality programs modeled on Baldrige: 55 state and local (up from fewer than 10 in 1990); 60 international.



Commerce Secretary Don Evans;
James W. Owens, Chairman and CEO, Caterpillar, Inc.;
James S. Beard, President; and President Bush

NIST Center for Neutron Research – A User Facility



Preservation of pharmaceuticals

National resource for neutron-based measurements

- “See” structure at the nanoscale
- Uniquely sensitive to hydrogen
- Probe magnetic structure
- Non-destructive probe



Magnetic data storage



Chemistry of cement



Petrochemicals



Fuel cells
H₂ storage materials

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NIST has...

...world-class staff



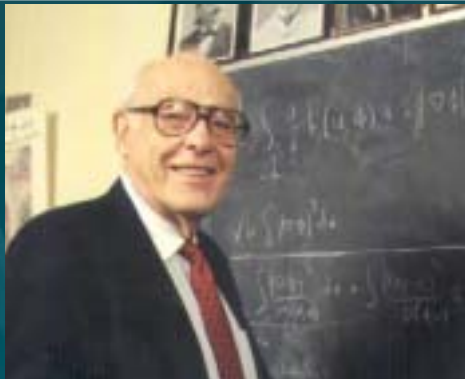
Jan Hall
2005 Nobel Prize
in Physics



Eric Cornell
2001 Nobel Prize
in Physics



Bill Phillips
1997 Nobel Prize
in Physics



John Cahn
1998 National Medal of
Science



Anneke Sengers
2003 L'Oréal-UNESCO
Women in Science Award



Debbie Jin
2003 MacArthur
Fellowship

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Nation's Infrastructure

When things go well...



(Before 2003 blackout)



When things go wrong...

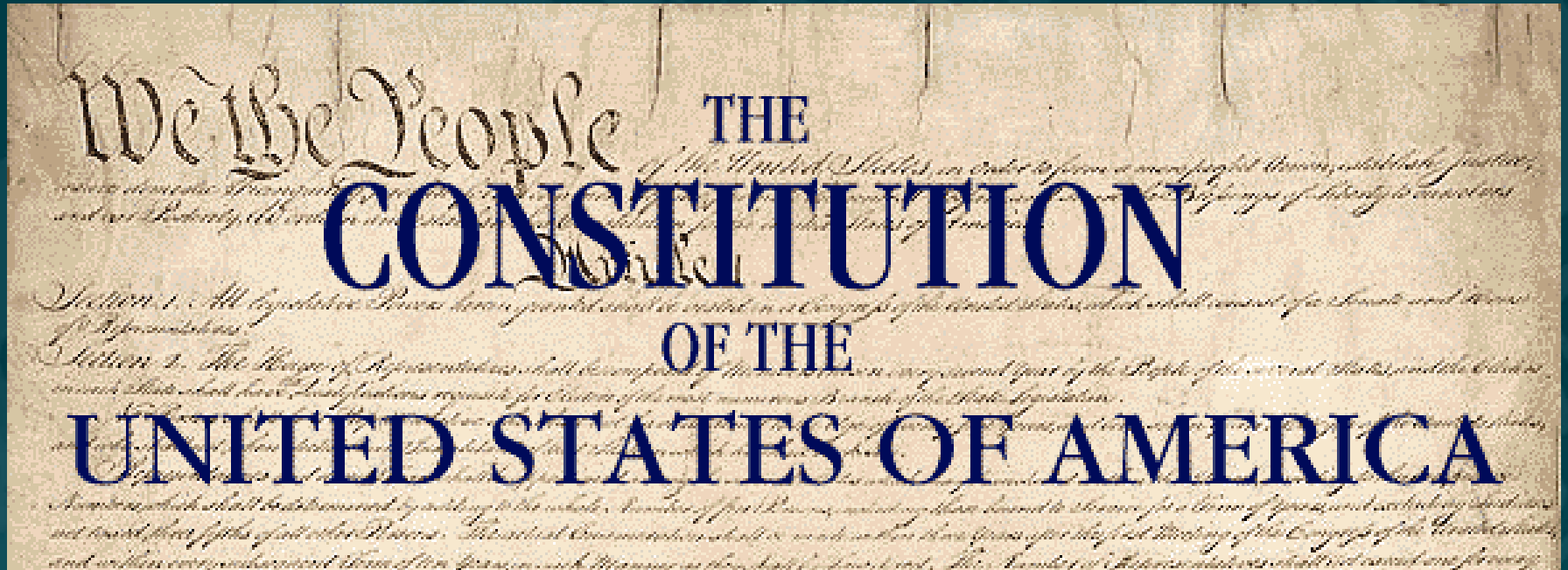


(During blackout)



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NIST has a unique metrology mandate



Article I, Section 8: The Congress shall have the power to
... **fix the standard of weights and measures**

Before There Were Standards...



1904

Out-of-town fire companies arriving at a Baltimore fire cannot couple their hoses to the hydrants. 1526 buildings razed.

1912

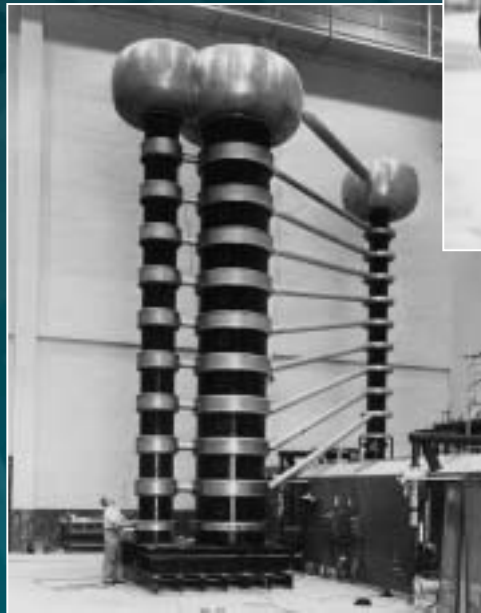
41,578 train derailments in previous decade due to inferior steel



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NIST Performs Extreme Measurements

1959



1940



2006

1968

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Consumers Count on Standards



Consumer Trust – ultimate references for \$5 trillion in annual sales based on measurement

Integrity of Financial Transactions – time-stamping of stock trades, etc., totaling hundreds of billions of dollars daily



Secure Automated Banking – encryption technology embedded in nation's 300,000+ ATMs



World Trade Center investigation

NIST led a public-private effort to determine technical cause of the WTC collapse and apply lessons learned to improve safety, survivability and emergency response.



- Results at wtc.nist.gov.
- 30 recommendations for building codes

World Trade Center Investigation

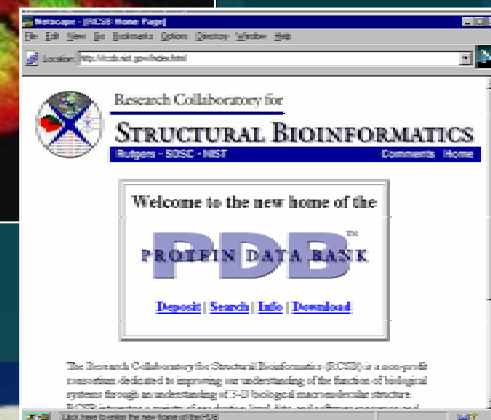
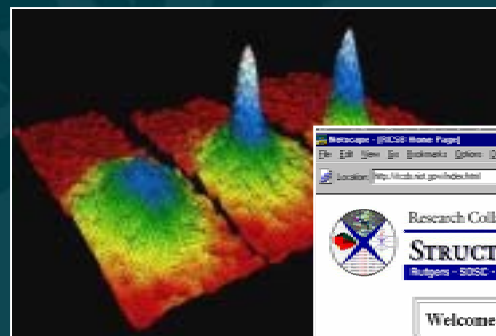


Findings:

- Most of the jet fuel burned outside the building. The persistent fires were fed from the burning of building contents, and oxygen through broken windows.
- “Blown on” insulation was knocked free, leaving steel exposed
- Steel did not melt, but was weakened by the fire
- A fire persisting in a single location contributed to earlier collapse of WTC2
- There was no evidence of planted explosives

NIST Products and Services Include

- Measurement Research
2,200 publications/year
- Standard Reference Data
90 types available
94 million datasets downloaded/year
- Standard Reference Materials
>1,300 products available
31,200 units sold/year
- Calibrations and Tests
13,000 calibrations/year
- Laboratory Accreditation
819 accreditations
- Technical Workshops
>9,000 participants/year
- Standards Committees
1324 members, 972 committees,
161 chairs



NIST: Closing the Gap Between Science & Technology...



"I guess there'll always be a gap between science and technology."

NIST is an International Resource

NIST recognizes that as a world-leading National Metrology Institute, it has a responsibility to help other nations

- Provides measurement traceability throughout the Americas
- Is providing voltage technology to other nations' metrology institutes
- Conducts and collaborates on measurement research with global benefits
 - The Electronic Kilogram

Electronic Kilogram



- NIST has been working for over a decade to construct an “electronic kilogram” to replace the last artifact standard – the kilogram
- Produced a landmark measurement of Planck’s constant – 36 ppb uncertainty
- NIST staff are now working at on other experiments in other countries to create a confirming result.

**Funding
Innovation
within the
Government:
The American
Competitiveness
Initiative**

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NIST

National Institute of Standards and Technology • Technology Administration • U.S. Department of Commerce

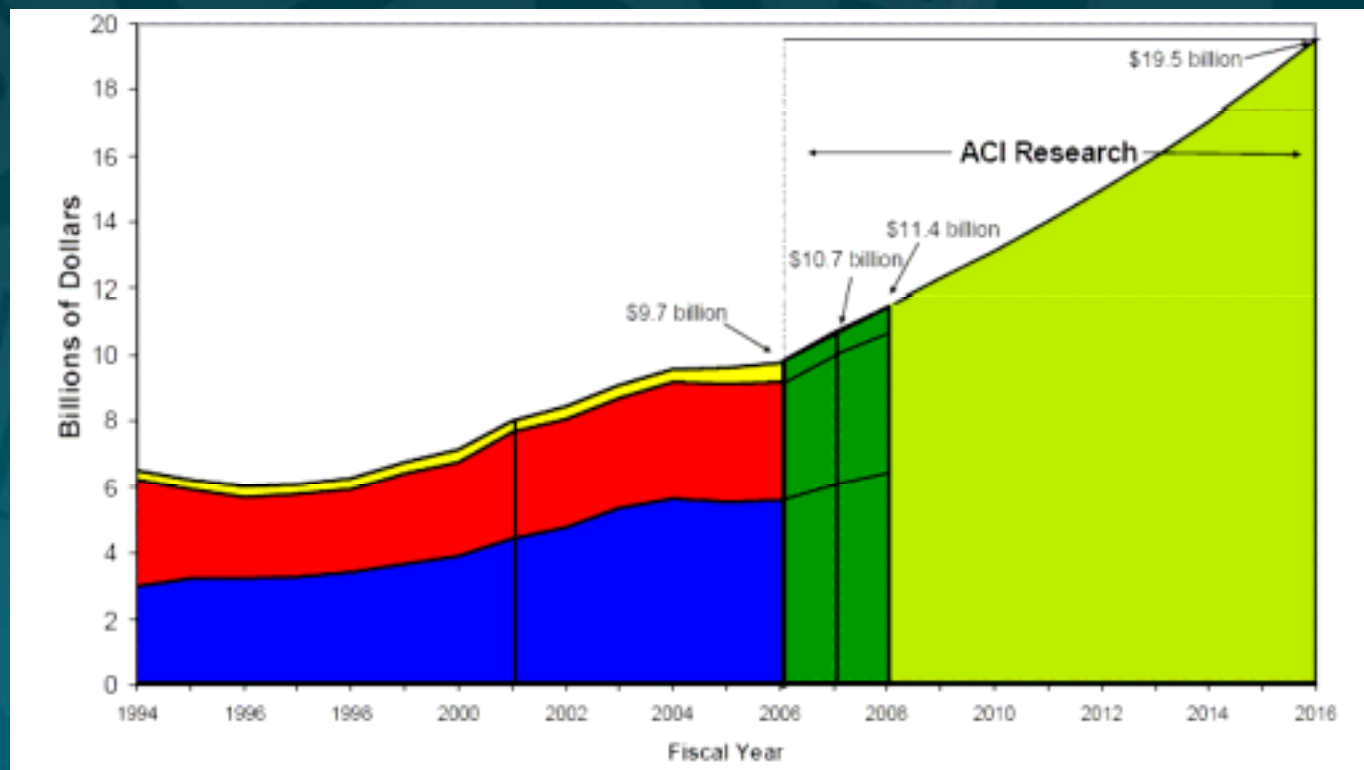
ACI Philosophy



The role of government is not to create wealth. The role of our government is to create an environment in which the entrepreneur can flourish, in which minds can expand, in which technologies can reach new frontiers.

American Competitiveness Initiative

- Proposed in FY 2007 and continued in FY 2008 budget
- Doubles, over 10 years, investment in:
 - NIST core (laboratory and infrastructure)
 - National Science Foundation
 - DOE Office of Science



Goals of the ACI

- **300 grants** for schools to implement research-based math curricula and interventions
- **10,000 more scientists**, students, post-doctoral fellows, and technicians provided opportunities to contribute to the innovation enterprise
- **100,000** highly qualified math and science **teachers** by 2015
- **700,000 advanced placement tests passed** by low-income students
- **800,000 workers getting the skills they need** for the jobs of the 21st century

American Competitiveness Initiative

NIST 2007 Investments

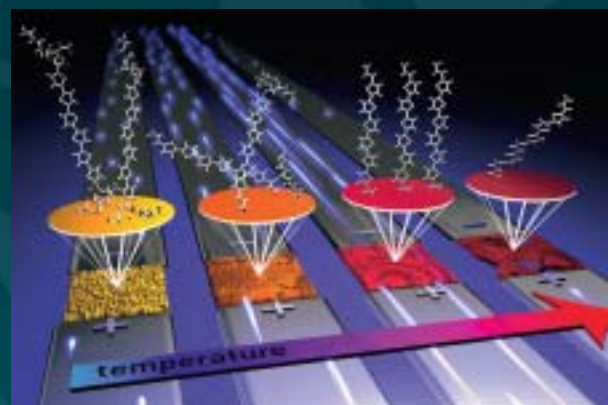


Rapidly developing technologies

Nanotechnology from Discovery to Manufacture
Quantum Information Science
Enabling the Hydrogen Economy
Innovations in Measurement Science
Cyber Security

Critical national assets

NIST Center for Neutron Research
Synchrotron Measurement



Immediate measurement needs

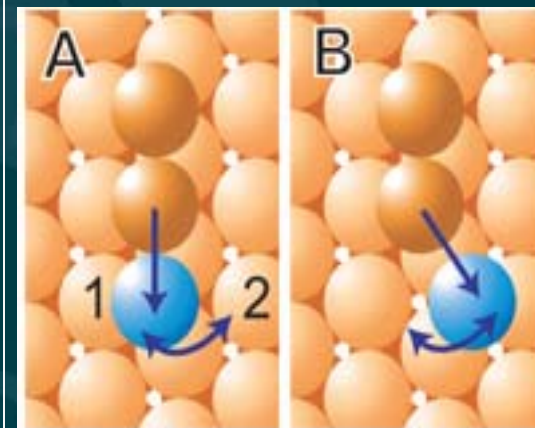
Innovation through Supply Chain Integration
Structural Safety
International Standards and Innovation
Bioimaging
Biometrics

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Technical Highlights ... *Rapidly Developing Technologies*

Atomic Switches:

- NIST Scientists have used a beam of electrons to move a single atom in a small molecule back and forth between two positions on a crystal surface
- This research is a significant step toward learning how to build an “atomic switch” that turns electrical signals on and off in nanoscale devices



NIST researchers used a scanning tunneling microscope (STM) to move a single cobalt atom (blue sphere) in a small molecule back and forth between two positions on a crystal surface (first two images). A computer-generated spatial map of the atom switching speed and probability shows that switching is most likely when the STM tip is positioned to the left of the cobalt atom (blue and white speckled area in the third image). Credit: J.A. Stroscio, J.N. Crain and R.J. Celotta, NIST

Technical Highlights ... *Critical National Assets*

New Advanced Imaging Facility Peers Inside Hydrogen Fuel Cells:

- With visualization powers 10 times better than those achieved previously, researchers using the newly commissioned Neutron Imaging Facility in the NCNR can “see” water production and removal in fuel cells under a range of simulated operating conditions, from arctic cold to desert heat.

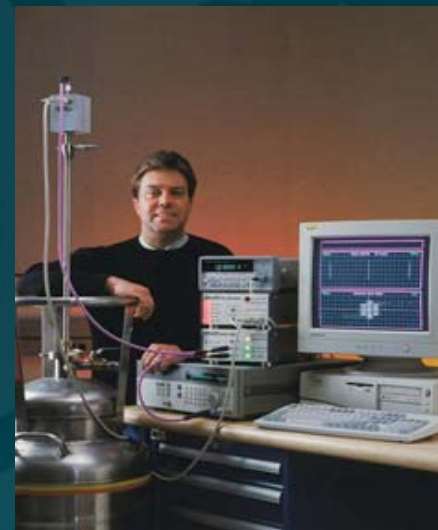


NIST scientist David Jacobson prepares an experimental fuel cell for real-time imaging at the NIST Center for Neutron Research. A new research station at the center produces still images akin to CAT scans and movies recorded at a rate of up to 30 frames per second, or 30 times faster than a first-generation instrument.

Technical Highlights ... *Immediate Measurement Needs*

Improved Methods for AC Voltage Measurement

- 10 years of research at NIST has unveiled the world's first precision instrument for directly measuring alternating current (AC) voltages
- The instrument is being tested for use in NIST's low-voltage calibration service, where it is expected to increase significantly the measurement precision of industrial voltmeters, spectrum analyzers, amplifiers and filters.



Charles Burroughs with the 1 volt programmable voltage standard system showing (left to right) the low thermal probe, the microwave and high-speed bias electronics, and the computer control.

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American Competitiveness Initiative

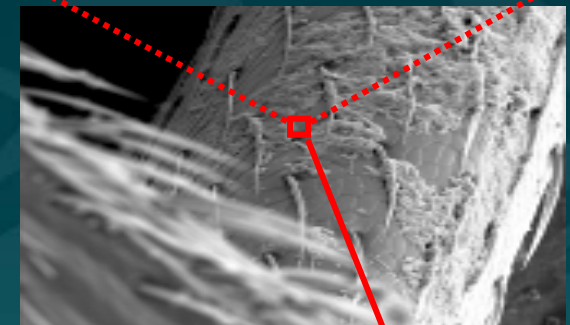
NIST 2008 Initiatives

Goal: Targeting High Impact Research (+\$22.25 million)

<i>R&D Priority</i>	<i>NIST Response (STRS)</i>
World-class capability and capacity in nanofabrication and nanomanufacturing (ACI Goal, NNI Strategic Plan, OMB/OSTP FY08 Priority Memo)	Enabling Nanotechnology from Discovery to Manufacture (\$6M)
Improve our understanding of climate variability and change (Global Climate Chg. Strategic Plan, OMB/OSTP FY08 Priority Memo)	Measurements and Standards for the Climate Change Science Program (\$5M)
Overcoming technological barriers to the practical use of quantum information processing (ACI Goal)	Quantum Science (\$4M)
Develop technologies and standards for improving structural performance during hazardous events (OMB/OSTP FY08 Priority Memo; ACI Goal; Subcommittee on Natural Disaster Reduction; NEHRP strategic plan)	Disaster Resilient Structures and Communities (\$4M)
	National Earthquake Hazard Reduction (\$3.25M)

Enabling Nanotechnology from Discovery to Manufacture (+\$6M)

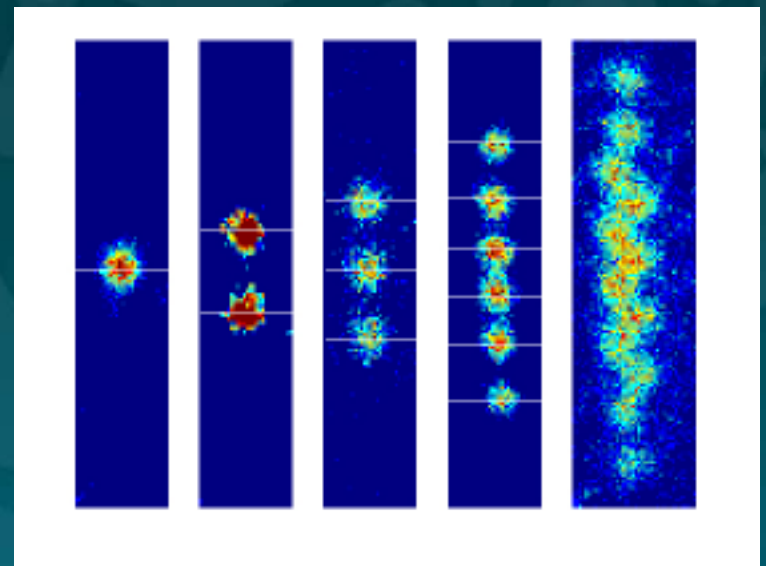
- Manufacturing with nanoscale components expected to be a dominant factor in the 21st century economy
- Exploiting nanoscale behaviors and properties requires new tools and methods
 - NIST is the NNI lead agency on “*Nanoscale measurement science, instrument calibration, standard reference materials, and nanoscale physical and chemical properties standard reference data.*”
- Initiative continues the creation of the Center for Nanoscale Science and Technology (CNST)
 - Partner with industry, universities, and other agencies to bridge the gap between science and production
 - Over 300 new researchers from industry and academia
- Expands research to support industry through nanoscale measurement science and standards
 - Develop new atomic-scale measurement capabilities
 - Support standards for environment, health, and safety



Carbon nanotube on the hair of an ant's leg

Quantum Science: Infrastructure for 21st Century Innovation (+\$4 million)

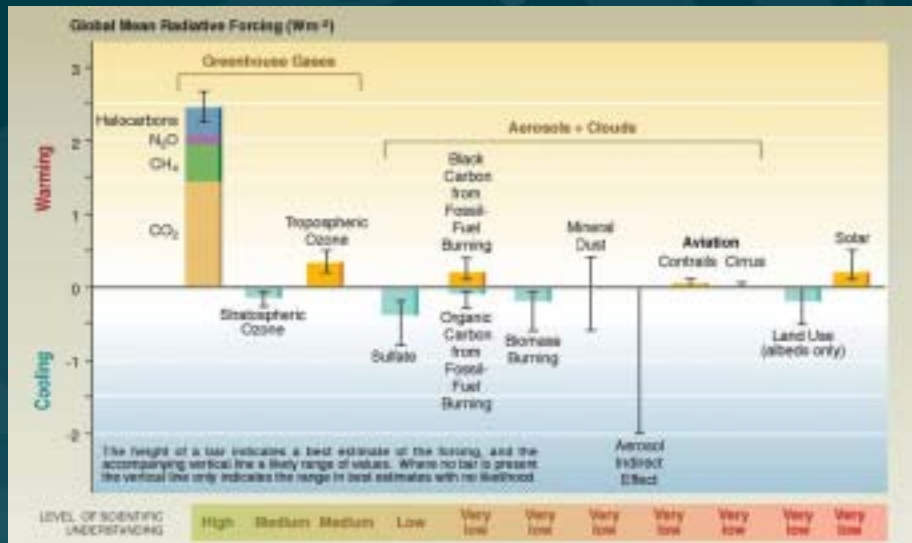
- The laws of physics are fundamentally different in the quantum world of atoms, electrons, and light particles. This enables revolutionary potential for:
 - Measurement capabilities otherwise impossible “classically”
 - “Unbreakable” codes (i.e. to protect financial transactions)
 - Powerful computers capable of solving problems impractical to solve today
- NIST is a recognized world leader in the field
- This initiative will
 - Accelerate the economic potential for exploiting the unique properties of the quantum world
 - Advance research on quantum information
 - Develop fundamentally new and unique measurement tools and methods
 - Further leverage the partnership with the Joint Quantum Institute (NIST, Univ. of MD, and NSA)



Magnesium ions loaded into
NIST's new planar ion trap.

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Measurements and Standards for the Climate Change Science Program (+\$5M)



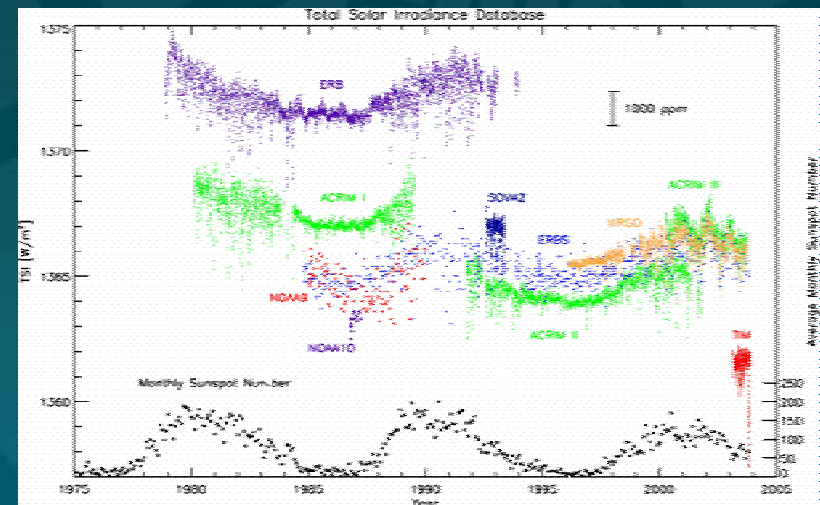
- Critical measurement uncertainties in solar output and effects of aerosols limit Nation's ability to model global climate change
- Initiative addresses 2 critical gaps identified in Interagency Strategic Plan
 - Resolves discrepancies in satellite-based measurements of solar intensity
 - Provides quantitative understanding of effects of atmospheric aerosols on sunlight

– Results will help modelers to create an accurate picture of Earth's climate through calibrations traceable to international standards

- Standardized instrument calibration for satellites for accurate international intercomparisons and lower uncertainties
- New measurement methods for aerosols
- Database of aerosol properties

Total Solar Irradiance Database

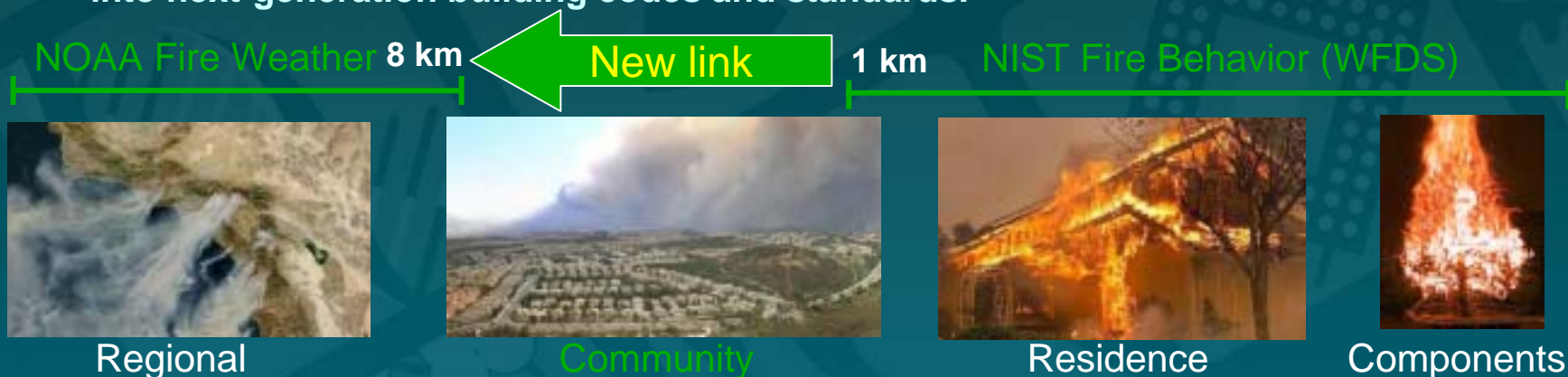
Total Solar Irradiance



Target Accuracy 1 W m^{-2} Target Precision 0.3 W m^{-2}

Disaster-Resilient Structures and Communities (+\$4M)

- Risk to lives, property, and major disruption of commerce increases as communities encroach on hurricane-prone coasts and fire-prone wildland-urban interface regions
- Single major event (e.g., hurricane) can cost \$80B-\$200B
- Need to assess community and regional scale risks
- This initiative will develop predictive tools that enable:
 - Local officials to evaluate and mitigate risks via land-use planning and practices;
 - Development of risk-based hazard maps at the community-scale; and
 - Development of risk-consistent and cost-effective mitigation solutions incorporated into next-generation building codes and standards.



Predict fire behavior for communities based on fuel maps, local topography, cultural features, and micro wind patterns for real-time firefighting as well as improved building codes and community planning.

National Earthquake Hazards Reduction Program (NEHRP) (+\$3.25M)

- Earthquakes strike without warning – and a single major event can cost \$100B - \$200B
- 75 million Americans and \$8.6 trillion worth of structures in the U.S. in moderate to high-risk areas
- NIST tasked with conducting research to bridge the gap from construction theory to practice and to promote its adoption
- This initiative will enhance the safety of:
 - New structures by establishing and promoting performance-based standards for entire building designs and by accelerating the adoption of basic research into the model building codes, standards, and practices
 - Existing structures through research on actual building performance in earthquakes; developing structural performance models and tools; and establishing cost-effective retrofit techniques for existing buildings



1994 Northridge Earthquake,
Los Angeles (NIST)

ACI & Innovation

The ACI provides funds to critical government research facilities in the US, allowing them to contribute directly to innovation.

**Cost Sharing
Innovation
with Industry:
The Advanced
Technology
Program**



ATP Mission ...

*To accelerate the development of
innovative technologies for
broad national benefit through
partnerships with the private sector.*



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The Difference ATP Makes

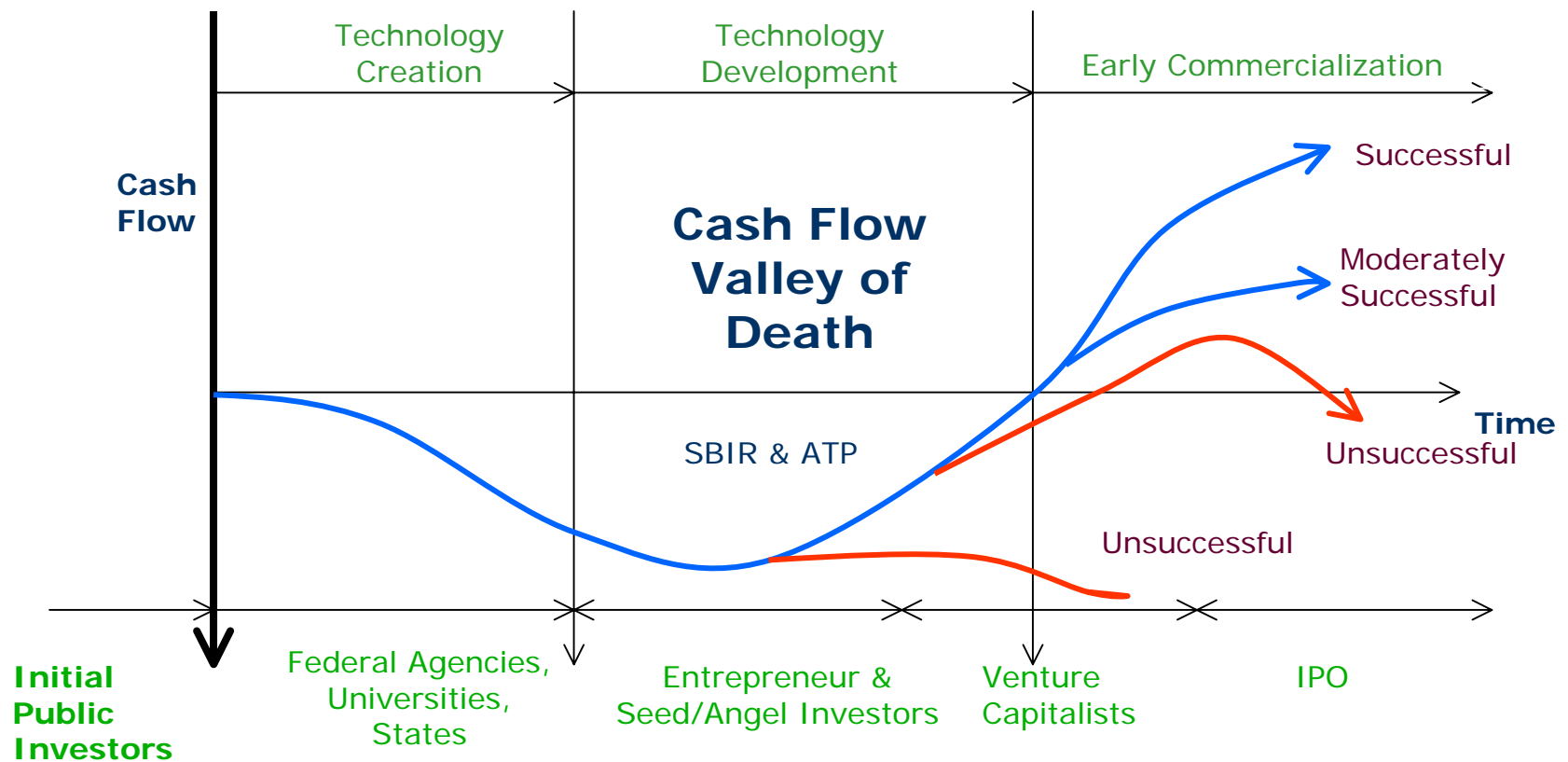
With the ATP, R&D is:

- ☐ **Higher risk**
- ☐ **Creating leap-frog technologies**
- ☐ **Leading to multiple applications**
- ☐ **Expanding company and national competencies**
- ☐ **Broadly diffused**

ATP

The Public-Private Funding Transition & the Valley of Death

Adapted from: L.M. Murphy & P. L. Edwards, **Bridging the Valley of Death—Transitioning from Public to Private Sector Financing**, Golden CO: National Renewable Energy Laboratory, May 2003



Venture Capital Gap

- In 2006, venture capitalists invested \$25.5B across 3,416 deals
- In 2006, start-up and seed funding represented \$1.16B across 312 deals
- The top 3 industries receiving the most money were Software, Biotechnology, and Medical Devices accounting for about \$12B of the year's total
- Silicon Valley dwarfs other regions in receiving VC investment (Silicon valley received \$9B, the next closest was New England with \$3B)

Today's Investments ...

Electronics and Photonics (\$576 M)

- Microelectronics
- Optoelectronics
- Optics Technologies
- Power Technologies
- Wireless Electronics
- Organic Electronics

Biotechnology (\$449 M)

- DNA Technologies
- Tissue Engineering
- Drug Discovery Methods
- Proteomics
- Medical Devices & Imaging
- Microfluidics

Manufacturing (\$252 M)

Information Technology (\$504 M)

- Advanced Learning Systems
- Component-Based Software
- Digital Video
- Information Infrastructure for Healthcare
- Electronic Commerce
- Dependable Computing Systems
- Technologies for the Integration of Manufacturing Applications

Chemistry and Materials (\$488 M)

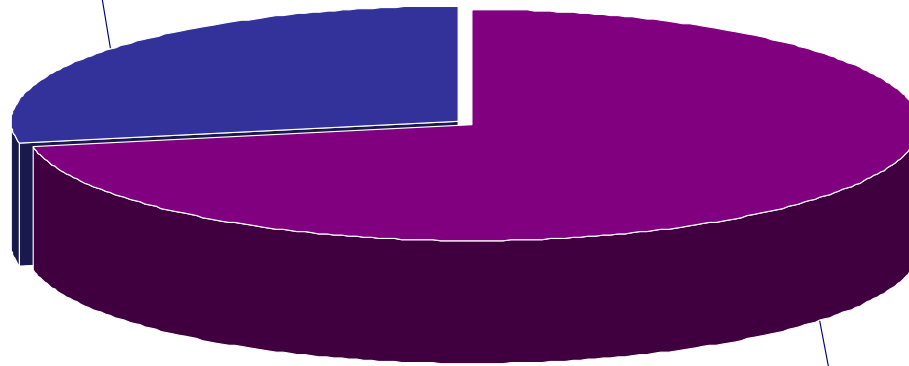
- Chemical Processing Sensors
- Metabolic Engineering/Catalysis
- Combinatorial Methods
- Separations/Membranes
- Materials Processing
- Advanced Materials
- Nanotechnology
- Material Interfaces

Participation in ATP ...

768 ATP Awards

(Forty Four Competitions (1990 – September 2004))

**Joint
Ventures
(218)
28%**

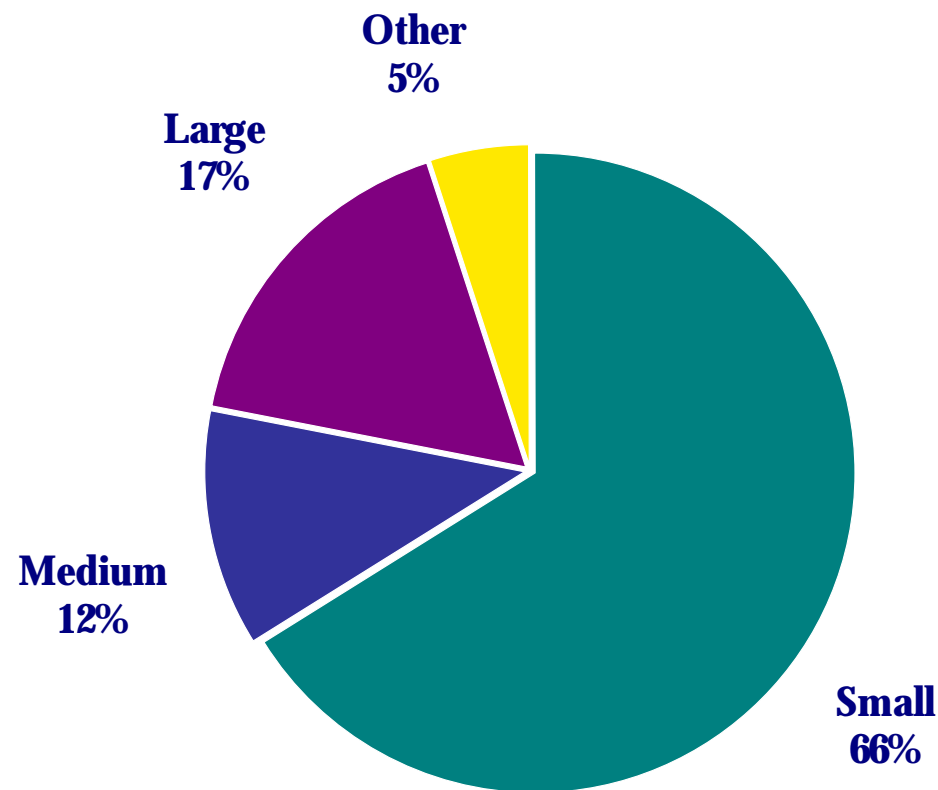


**Single
Companies
(550)
72%**

Distribution of Company Size Lead Companies

768 ATP Awards

(Forty Four Competitions (1990 – September 2004))

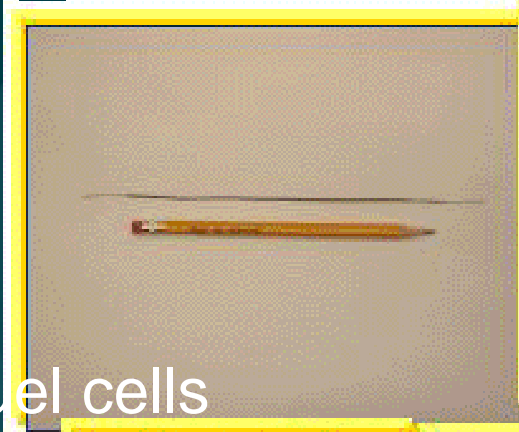


Two Major Criteria

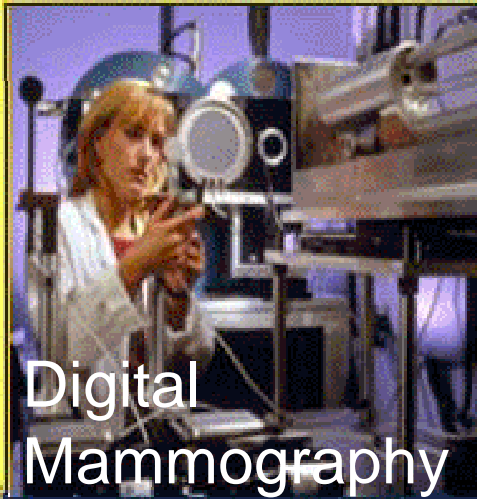
- Scientific and Technological Merit (50%)
 - Technical innovation
 - High technical risk with evidence of feasibility
 - Detailed technical plan
- Potential for Broad-Based Economic Benefits (50%)
 - National economic benefits
 - Need for ATP funding
 - Pathway to economic benefits

ATP Bridges the Gap Between the Laboratory and Marketplace

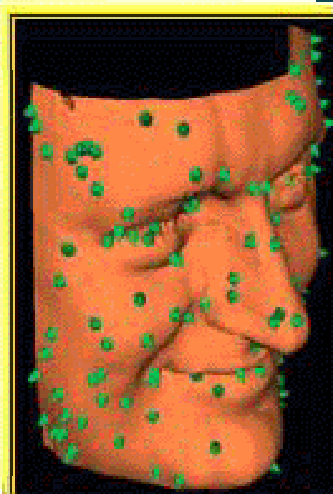
Fuel cells



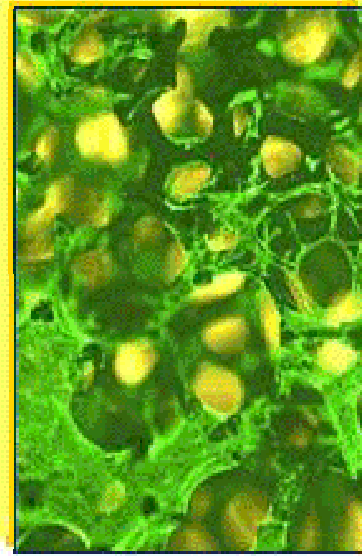
Digital Mammography



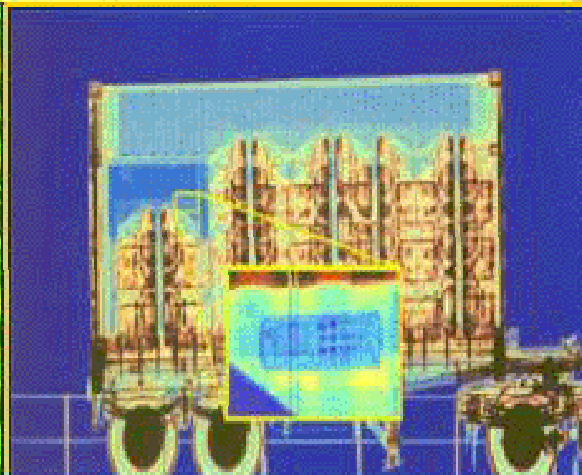
3D Facial Recognition



Artificial Thymus



Large area digital x-rays for cargo screening



Finding defects in molten steel



Energy / Fuel Cells

Integrated Hybrid DMFC/EC Capacitor Powerpack

MTI Microfuel Cells, Inc., Albany, N.Y.

Other Participant: E. I. du Pont de Nemours & Company, Wilmington, Del.

Project

To develop **miniaturized fuel cells** to replace rechargeable batteries in portable consumer electronics devices.



October 2001 to September 2004

Total project budget: \$9,343k

ATP Cost Share: \$4,662k

Potential Impacts

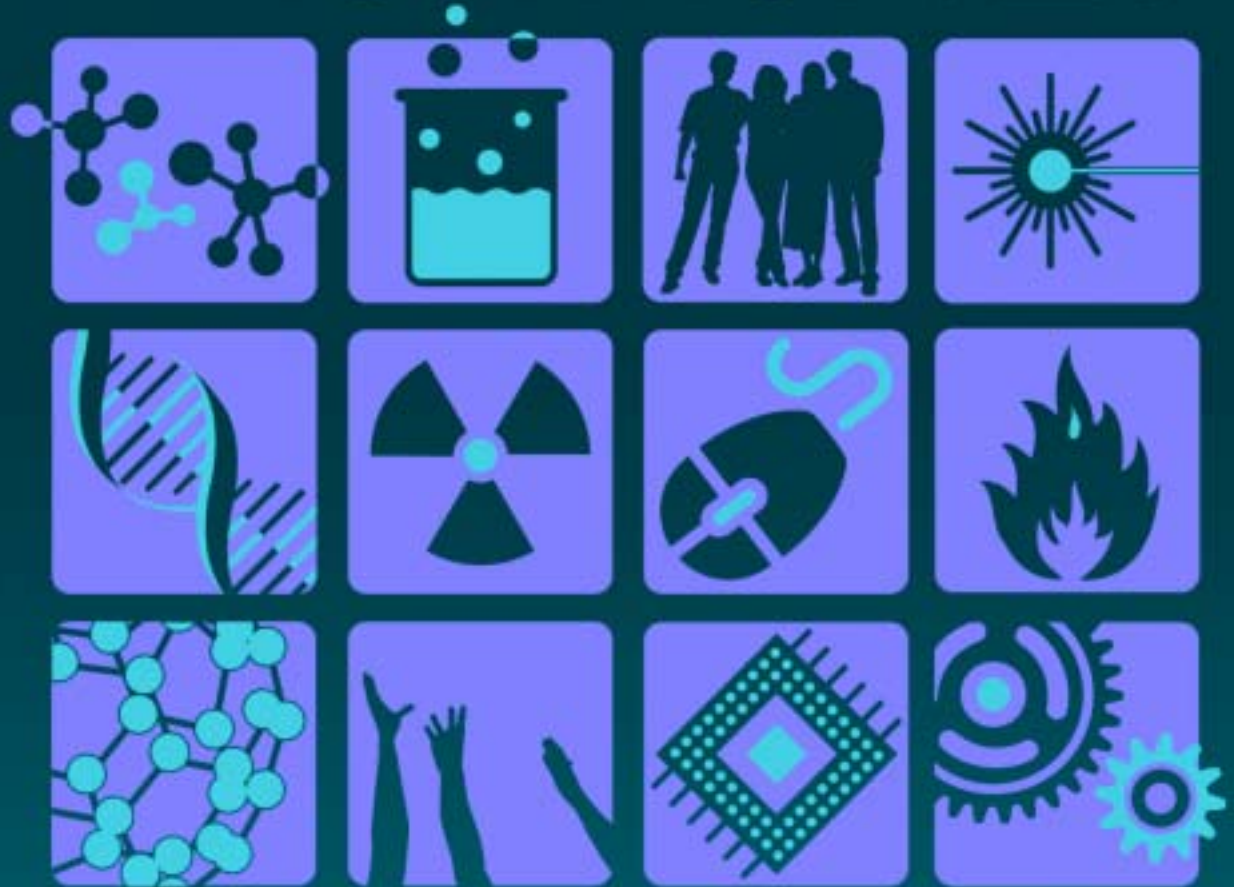
- Time between recharging a cell phone could be extended from days to a **month**
- Fuel cell would **generate electricity** – not just store it

ATP: Future Improvements

- Leveraging university R&D for better technology transfer
- Working closely with States currently developing clusters of technology expertise
- Greater emphasis on partnering

Maintaining the Infrastructure of Innovation: The International System of Units

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NIST

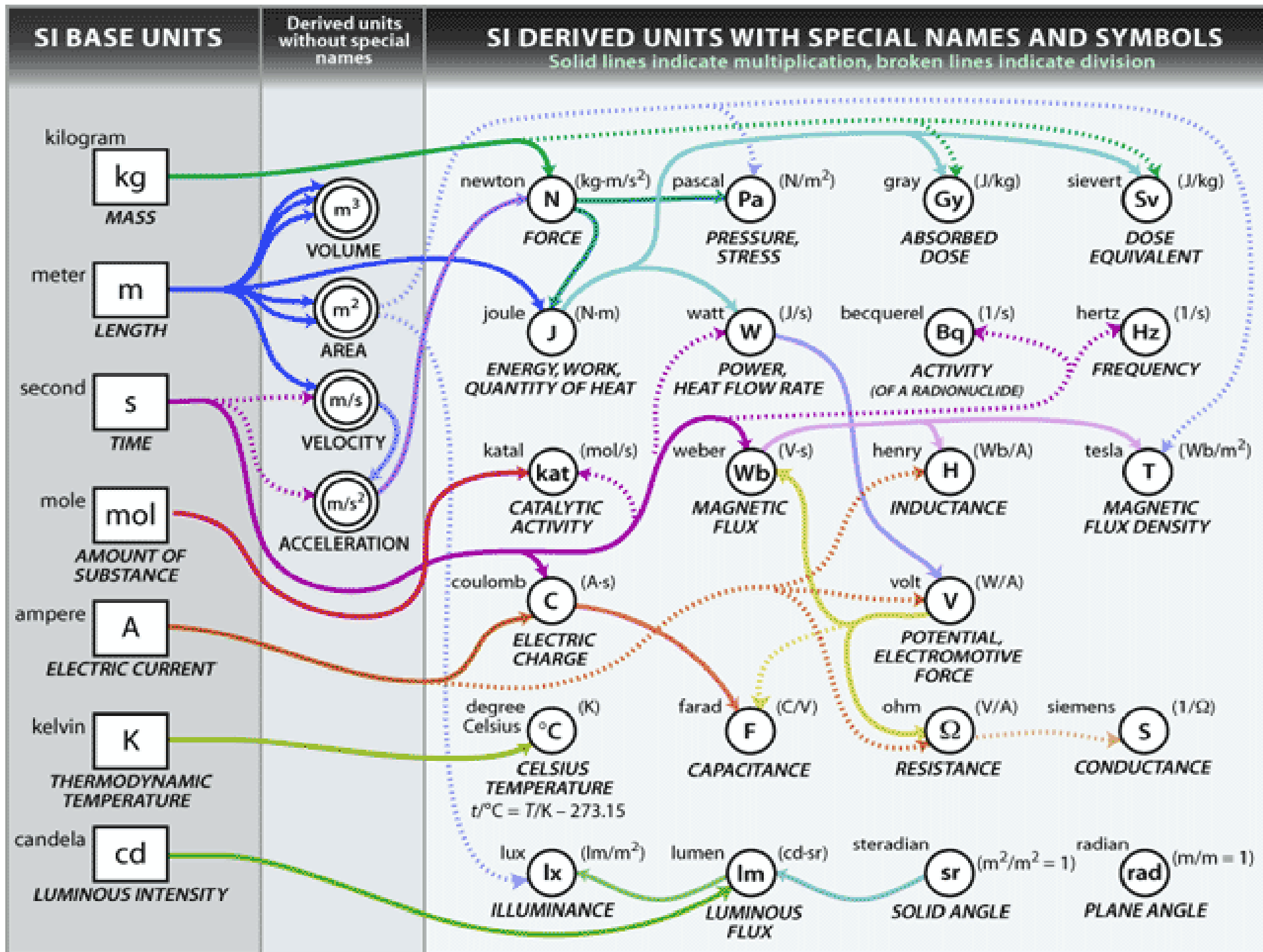
National Institute of Standards and Technology • Technology Administration • U.S. Department of Commerce

Le Système International d'Unités (SI)

The SI is

- An internationally agreed upon set of units
- Mandated by treaty
- Allows the comparison of independently generated scientific results
- Self-consistent
- Supports all science, innovation, industry





NIST traceable measurements enable innovation

Basic Units

Maintained by NIST

- Time • Length • Mass • Temperature
- Electric current • Light intensity
- Amount of substance (mole)

Derived Units

Maintained by NIST

- Frequency • Diameter • Volume
- Acceleration • Density • Force
- Pressure • Voltage • Radiation

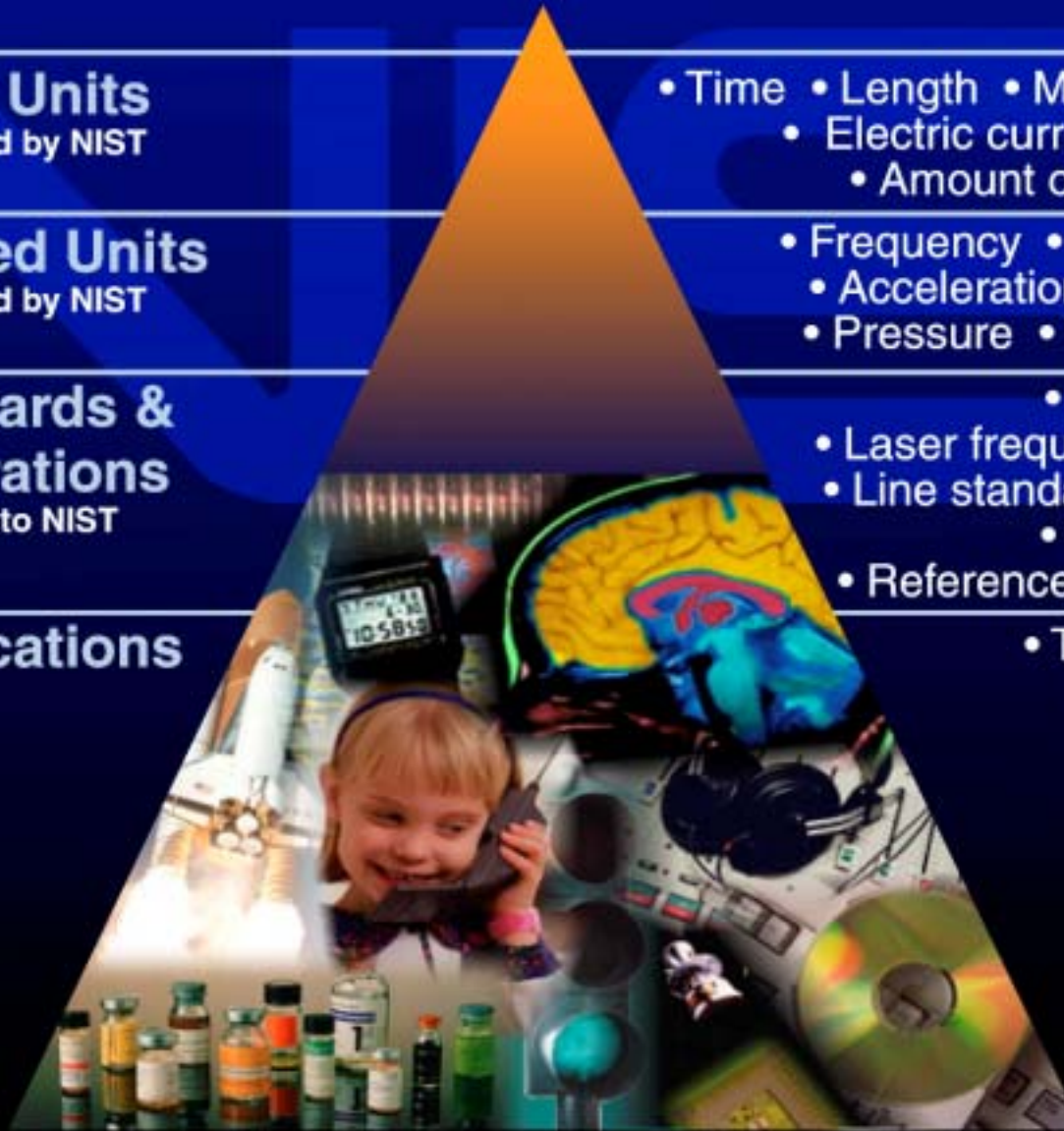
Standards & Calibrations

Traceable to NIST

- Global time service
- Laser frequency • Gage blocks
- Line standards • Radioactivity
- Electrical quantities
- Reference materials and data

Applications

- Telecommunications
- Computer "chips"
- Pharmaceuticals
- Medical imagers
- Gasoline pumps
 - Digital clocks
 - TV signals
 - CD-Roms
 - Aircraft...

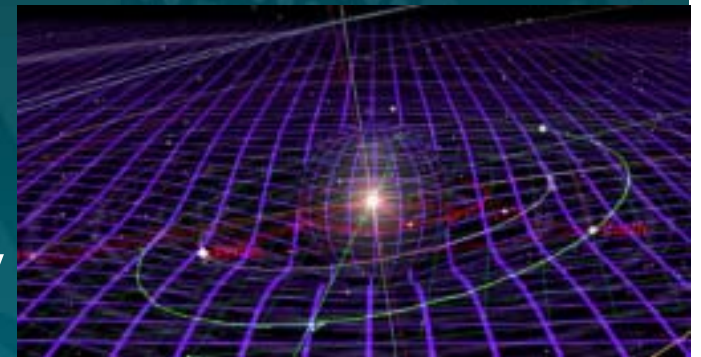


NIST Provides Traceability to the SI through...

- **Realization** of the base units
 - Fundamental definition
 - Need an accurate realization and then a precise way to measure against it
- **Representation**
 - Implementation of the realization
 - Transfer standards to facilitate the use of the SI in practical applications
- **Dissemination**
 - Providing customers with the metrology they need

Accurate measurements enable scientific discovery & innovation

- Precision measurements taken at different laboratories couldn't be compared without a shared, accurately measured set of units
 - With a shared system of units, research is leveraged and magnified
- For example, improvements in time & frequency have:
 - Made GPS possible
 - Enabled space exploration
 - Enabled a test of general relativity



Time and frequency

1904

Pendulum clock
(1 s / 3 yr)



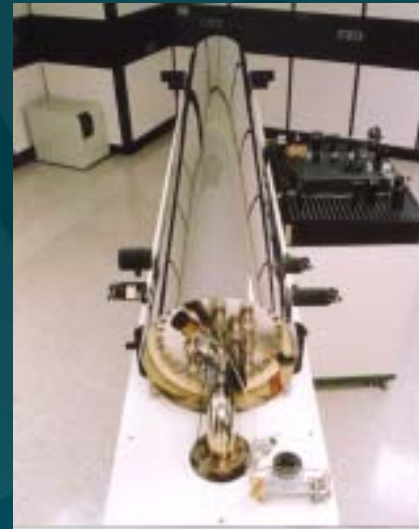
1949

First atomic clock
(1 s / 300 yr)



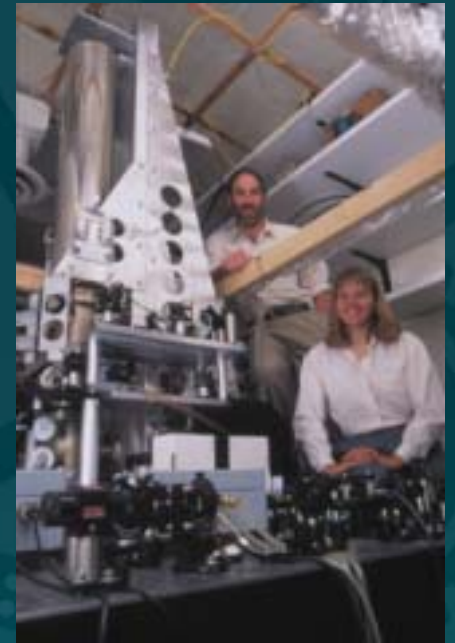
1993

NIST 7
(1 s / 6 Myr)



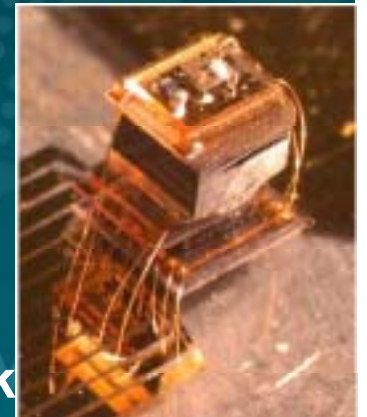
1999

NIST F1
(1 s / 30 Myr)



20xx

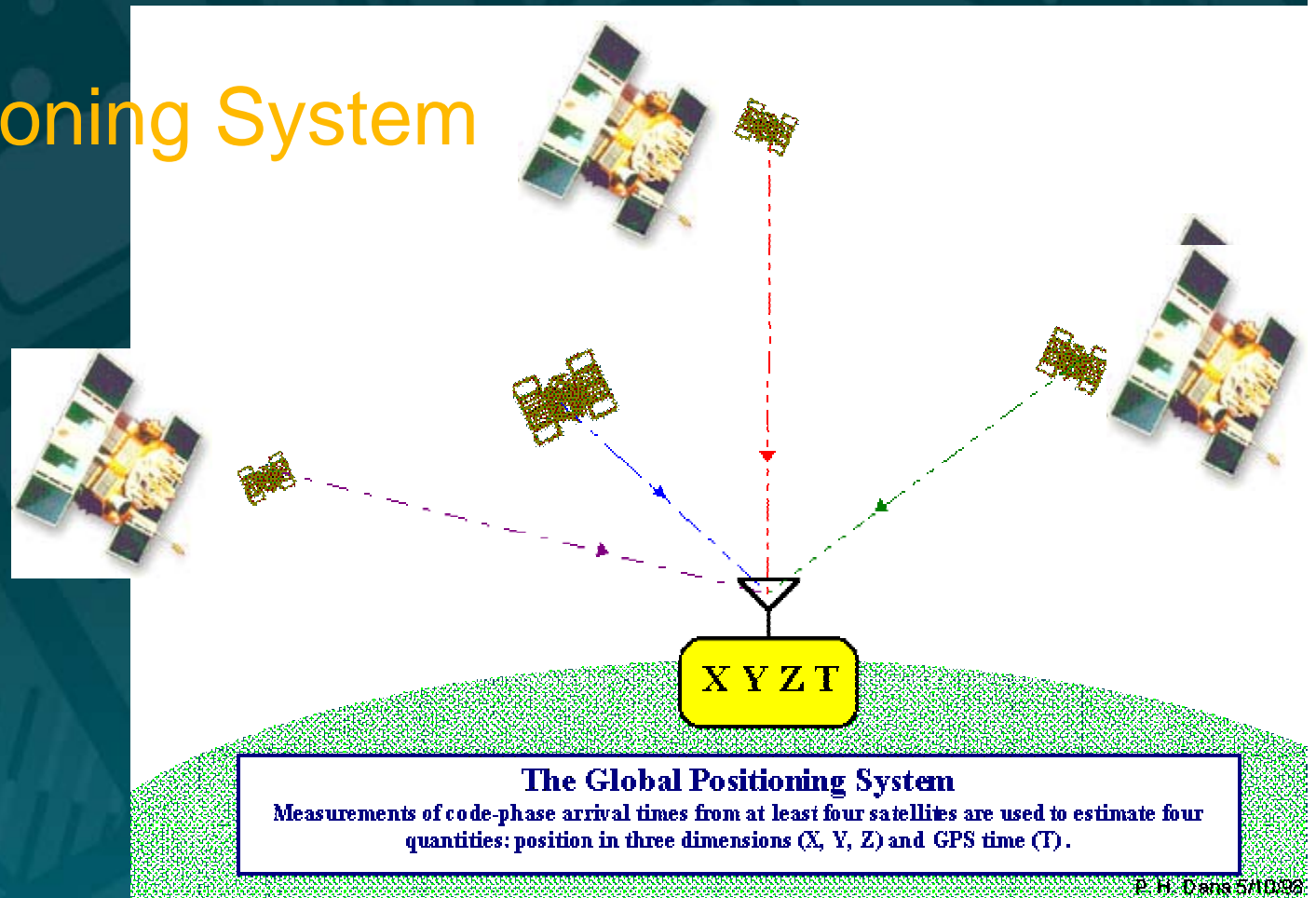
Optical clock
(1 s / 30 Gyr)



chip-scale atomic clock

Supporting innovation ...

Global Positioning System



The SI – an Indispensable Ingredient for Innovation

- Provides foundation for international collaboration
- Provides a platform upon which to innovate
- Measurement technology must support the leading edge – and thus spurs invention

Assessing the Infrastructure of Innovation: The US Measurement System



USMS

- NIST conducted an assessment of the state of the U.S. Measurement System
- Focus: measurement problems that pose barriers to technological innovation
 - Technological innovation is the introduction into the marketplace of products and processes incorporating new technology

USMS

- Gathered 723 Measurement Needs
 - Validated by industry
 - Some directly submitted by industry
 - Others extracted from 164 industry roadmaps
 - Categorized by Discipline, SI, Sector, Technology
- Held 15 Workshops
- Defined & conducted “inferential analysis”

USMS - Findings

- **Breakthroughs in measurement technology are needed to fuel innovations in product technologies**
- The 723 measurement needs identified represent measurement advances that are “past due”
- Lack of nanoscale measurements is hindering progress in multiple disciplines

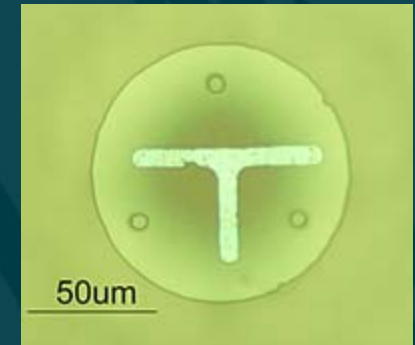
**Inspiring the
Next
Generation:
*The
Robocup***

*or...
Since when
have the
Swiss won a
soccer match?*



RoboCup Nanogram Demonstration

NIST sponsored first nanoscale soccer competition at 1007 RoboCup, July 7-8, Atlanta, Georgia

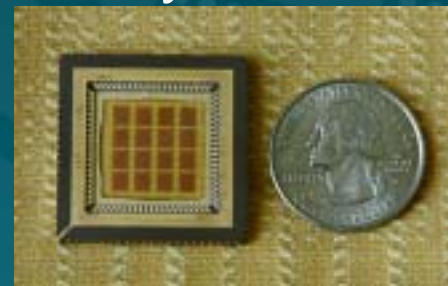


Soccer Ball
the width of
a human
hair



Width of a grain of rice

An array of 16 fields!

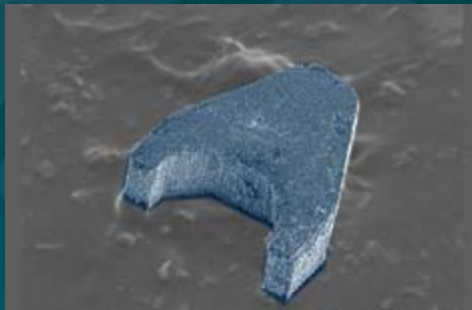


INNOVATIONIST

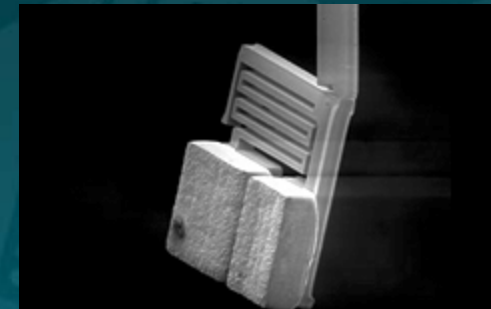
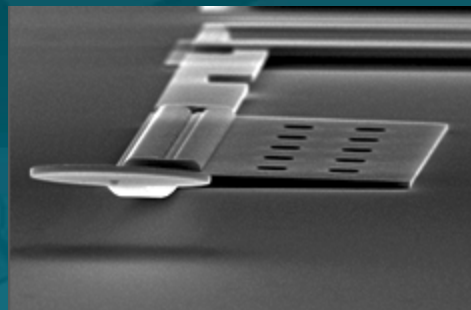
RoboCup Nanogram Demonstration

Goals:

- Foster innovation and advances in artificial intelligence and intelligent robotics
- Show the feasibility and accessibility of technologies for fabricating MicroElectroMechanical Systems (MEMS)



Os Jogadores



RoboCup Nanogram Challenges

2 Millimeter Dash

Fastest time in sprint between goals

Slalom Drill

Fastest time while avoiding “defenders”

Ball Handling Drill

Most goals

RoboCup Nanogram Demonstration

Teams from:

- Carnegie Mellon University (Pittsburgh, Pa.)
- U.S. Naval Academy (Annapolis, Md.)
- Swiss Federal Institute of Technology (Zurich, Switzerland)

WINNER!

- Simon Fraser University (Burnaby, British Columbia, Canada).



Joga com Gente!

- RoboCup Nanogram Demonstration Project:
 - Craig McGray, craig.mcgray@nist.gov
- For more information on NIST and its programs:
 - Barbara Goldstein, bgoldstein@nist.gov

Summary

- Key US initiatives to foster innovation and collaboration include:
 - The American Competitiveness Initiative funds government agencies
 - The Advanced Technology Program cost-shares research with industry & academia
- NIST plays a key role in the US innovation infrastructure through maintaining the SI
- NIST tracks how well the US Measurement System is keeping pace with emerging technology needs
- NIST is an international resource, with special outreach to the Americas

“Our future depends on NIST for the discovery of new technologies that will lead to new products and create the jobs of the future that will stay in this country.”

Senator Barbara Mikulski
2006

